

Women's Wallet

Strategic Plan 2021 -2025

Vision

Women's Wallet (WW) provides administrative and financial assistance to the transnational feminist movement. This movement aims to overcome barriers and stigma to ensure access to women's and girls' rights, including reproductive rights. WW also supports programs addressing violence and inequality.

Our work is vibrant, diverse, decentralized, collaborative, intersectional, open-source, and in solidarity with all progressive movements.

Our commitment is to justice, including reproductive justice and evidence-based practices, and mitigating the risks posed by restrictive laws, stigma, and discrimination in access to abortion rights.

WW recognizes the limitations and inequities within public healthcare systems in many countries. Essential resources often remain inaccessible at the community level, and supply chains are frequently restricted by stringent regulatory requirements. The disparities in these systems were exacerbated during the Covid-19 pandemic.

The rise of surveillance and the influence of right-wing politics have intensified social disparities, creating increased pressure and the risk of burnout for individual and collective activists.

Women's Wallet's Role

Women's Wallet recognizes the transformational potential of rights-based approaches to healthcare and gender equality and focuses on supporting access to and awareness of these approaches.

Through partnerships, we provide administrative and financial assistance to enable other organizations to disseminate information and resources, empowering individuals and communities. WW's efforts center on supporting those championing their rights and the activists working alongside them. Our primary role is to ensure that resources and support are available to partner organizations, particularly in contexts where restrictive regulations, laws, and social challenges create barriers.

WW seeks to transform cultural norms by reimagining advocacy as bold, unapologetic, and inclusive. We recognize intersecting systems of oppression—legal, institutional, and

market-driven—and their impact on work in the movement. Our efforts prioritize radical empathy and community-driven approaches to activism. WW fosters collaboration with partners, respecting local communities' knowledge, needs, and experiences.

To expand access and change norms, WW prioritizes the following interconnected domains of work:

Online Platforms and Resource Accessibility

Core Principles: User-friendly platforms expand access to critical resources and information across borders. Activists and partner organizations can build strong local hubs to overcome barriers and ensure timely access. These efforts must be supported by legal and security analyses and recognize local expertise.

Partnerships for Advocacy and Access

Core Principles: Women's Decentralization of information and resources by collaborating horizontally with partner organizations. WW aims to increase access at the local level by fostering respectful, peer-to-peer engagement.

Holistic Security

Core Principles: Risk management and self-care are essential for sustainable activism. WW integrates a holistic security framework addressing its partners' psychosocial, physical, and digital security needs.

Cultural Advocacy for Reproductive Justice and Rights

Core Principles: Sharing positive narratives and factual information fosters cultural acceptance of women's rights and expands community-level access. An intersectional lens places these efforts within a larger justice framework.

Research

Core Principles: WW's research partnerships aim to inform advocacy and action. Multidisciplinary studies capture the cultural impact of rights-based movements.

Internal Structures

Core Principles: Women's Wallet seeks a balanced activism within anti-oppression and justice frameworks with organizational sustainability. WW emphasizes fairness, inclusivity, equity, and trust, recognizing the complexities and trade-offs inherent in social movements.